



Presents for your consideration:

BioIsoflavone™

- **Supports Prostate health**
- **Supports Bone health**
- **Promotes favorable estrogen fraction ratios**
- **Supports Cardiovascular health**

Soy Isoflavone have been shown to promote a healthy balance of estrogenic hormones. Their weaker estrogenic activity can aide in the correction of estrogen dominance symptoms or assist in correcting symptoms of low estrogen output. Soy Isoflavone reduce hot flashes! Along with cruciferous vegetables (broccoli, cauliflower, Brussels sprouts, etc.), and omega 3 fatty acids, soy products can help encourage a healthy balance of 2OH Estrone to 16 alpha OH Estrone. Enhancing 2 OH Estrone production may be beneficial in promoting healthy breast, cervix, uterus, ovary and prostate tissue. Soy Isoflavone affect bone health favorably by encouraging essential osteoblastic activity necessary for proper bone density maintenance. In addition, soy Isoflavone have also been shown to favorably promote healthy cholesterol levels while supporting beneficial HDL levels. BioIsoflavone provides your patients with a convenient, concentrated, well-balanced source of soy Isoflavone. BioGenesis uses the highest quality NovaSoy™ product available providing the Isoflavone genistein, daidzein and glycitein in their natural and most favorable ratios. We encourage you to recommend the inclusion of soy foods/beverages in your patients diet. However, we also understand the need for consistent daily dosing to achieve reliable clinical results. Many patients simply will not eat the necessary quantity of soy foods/beverages often enough to derive the maximum benefit soy can offer. By prescribing BioIsoflavone to your patients, you can be more certain that your patient will get a therapeutic level of Isoflavone at regular intervals.

Biol soflavone™	Amounts per serving
Serving size	1 capsule.
Number of servings per container	90
NovaSoy™ (Soy Isoflavones)	50 mg.
Suggested Dose: Take 1-3 tablets per day or as directed by your health care practitioner.	

References:

- Ingram D, et al. Case-control study of phytoestrogens and breast cancer. *Lancet* 1997 Oct 4; 350(9083): 990-994.
- Clarkson TB, Anthony MS, Morgan TM. Inhibition of postmenopausal atherosclerosis progression: a comparison of the effects of conjugated equine estrogens and soy phytoestrogens. *J Clin Endocrinol Metab* 2001 Jan; 86(1): 41-7.
- Kaldas RS, Hughes CL. Reproductive and general metabolic effects of phytoestrogens in mammals. *Reprod Toxicol* 3:81-9, 1989.
- Rose DP. Dietary fiber, phytoestrogens, and breast cancer. *Nutrition* 8:47-51, 1992.
- Messina M, Barnes S. The roles of soy products in reducing risk of cancer. *J Natl Cancer Inst* 83:541-6, 1991.
- Wilcox G et al. Oestrogenic effects of plant foods in postmenopausal women. *Br Med J* 301:905-6, 1990.
- Adlercreutz H, Hamalainen E, Gorbach S, Goldin B. Dietary phytoestrogens and the menopause in Japan. Letter. *Lancet* 339:1233, 1992.
- Zava D, Dollbaum CM, Blen M. Estrogen and progestin bioactivity of foods, herbs, and spices. *PSEBM* 217:369-78, 1998.
- Werbach, MR, Murray MT. Botanical Influences on Illness: A sourcebook of clinical research. 2nd Edition. *Third Line Press, Tarzana, CA* 2000: 446-53.
- Barnes S. Evolution of the health benefits of soy isoflavones. *Proc Soc Exp Biol Med.* 1998; 217:386-392.
- Constantinou AI, Mehta RG, Vaughan A. Inhibition of N-methyl-N-nitrosourea-induced mammary tumors in rats by the soybean isoflavones. *Anticancer Res.* 1996; 16:3293-3298.
- Kurzer MS, Xu X. Dietary phytoestrogens. *Annu Rev Nutr.* 1997; 17:353-381.
- Merz-Demlov BE, Duncan AM, Wangen KE, et al. Soy isoflavones improve plasma lipids in normocholesterolemic premenopausal women. *Am J Clin Nutr.* 2000; 71:1462-1469.
- Third International Symposium on the Role of Soy in Preventing and Treating Chronic Disease. *J Nutr.* 2000;130:653S-711S.
- Tikkanen MJ, Adlercreutz H. Dietary soy-derived isoflavone phytoestrogens. *Biochem Pharmacol.* 2000; 60:1-5.

Soy Isoflavones. *PDR For Nutritional Supplements, 1st Ed.*
Medical Economics/Thompson Healthcare. 2001; 428-30.

These statements have not been evaluated by the Food and
Drug Administration. These products are not intended to
diagnose, treat, cure, or prevent any disease.

***For Quality and Value without
Compromise***



Is the logical choice!